

## TEAM PROFILES

### **WILLIAM R. (BILL) GREENLEE—PRESIDENT**

Bill is the principal and president of ROI Realty Services, Inc. He oversees all operational and marketing activities for ROI and participates in property development, tenant representation and landlord/investor representation with an emphasis on investment grade office buildings.

Currently, Bill's representation includes 19 buildings totaling 681,915 Square Feet, whose combined vacancy is 19.2%.

Clients represented by Bill include Trammell Crow, Installed Building Products, MindLeaders, Make-A-Wish Foundation, Dave Thomas Foundation, Western Golf Association/Evans Scholars Foundation, Law Firm of Buckley King, and New York Life Insurance Company, having completed projects in Columbus, Cincinnati, Cleveland, North Carolina, and Indiana.

Bill's real estate career began in 1987 with Linclay Corporation, a regional development and management company, leasing Class A suburban office buildings. After 1 1/2 years in general brokerage, Bill joined Multicon Development Company (a Peter H. Edwards company) where he worked on both the Tuttle Crossing Development and The Brewery District, a 400,000 square foot, urban, mixed-use development project.

Bill graduated from The Ohio State University with a degree in Agricultural Economics. His sales and marketing career began at Ralston Purina Company where he was promoted twice within twelve months to become the youngest district manager in the division. In three years, he developed a sales organization of eight individuals, increasing district sales by 40%.

Bill's experience and credentials include:

- Licensed real estate broker in Ohio and North Carolina
- Past president of Columbus Commercial Industrial and Investment Realtors (CCIIR), where he chaired the association's Multiple Listing Service Committee to launch its member accessed database
- Member of the National Board, Ohio Board, and Columbus Board of Realtors
- Director of First City Bank
- Creation and management of family limited partnerships and trusts for the preservation of wealth
- Trustee for the local fraternity chapter of Phi Gamma Delta
- Two-time Ironman—Completed the 2002 and 2003 Florida Ironman Triathlon
- Full Member of Scioto Country Club

*Bill lives in Upper Arlington with his wife, Lou Ann and sons Trevor and Mac.*

